

TECHWOOD ANNOUNCES LAUNCH OF NEW CORPORATE WEBSITE, INTERACTIVE TOOLS FOR INDUSTRY PARTNERS.

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January 25, 2025 – Fort Pierce, FL - TechWood, a leading developer of protective lumber treatment solutions located in Ft. Pierce, Florida, has revealed the development and launch of an newly designed interactive website for the company.

TechWood provides lumber protection treatment solutions to builders, contractors, architects, and engineers through their TechWood 2200, 2200EX, 3300, and 4400 products. Applicable to both residential and commercial construction, the innovative “pressureless” treatments deliver unmatched protection against mold, rot, decay, and termites, while additionally offering Class A fire protection both during and post-construction. All TechWood treatments have the added benefit of being water soluble and eco-friendly, offering non-toxic, recyclable, and sustainable solutions for better construction.

The new website offers visitors a more robust and interactive experience, both for education of new treatment technologies, as well as transparency into the technology that drives the innovative protection offered through the TechWood products. Additionally, TechWood has provided a Partner Portal for its national network of licensed applicator partners, providing access and customization of TechWood materials, testing data, and customized marketing materials to help support sales efforts around the country.

“This last year saw us taking a number of steps to renew and vitalize our brand and its offerings.” Said Paul Schmidt, Chief Marketing and Communications for TechWood and its holding company Chemical Technologies Holding. “The objective of the new website is to provide clear information on the essential protection our products offer the industry, while at the same time, providing a platform that is educational and engaging for our visitors, customers and partners.”

TechWood is located in Fort Pierce, Florida and provides treatment services to builders, engineers, architects, and contractors nationally through their network of licensed applicators, as well as through their 16,000 sq. ft. treatment facility. If you would like more information on TechWood and TechWood lumber treatments, please visit www.techwoodtreatments.com, contact them via email at connect@techwoodtreatments.com, or call 772-577-3124.